



www.coleorton.org.uk

Coleorton Parish Website Report – November 2020

Summary

Recent Monthly visits:

	August	September	October
Visits	933	947	974
No. of unique visitors	721	724	737
Returning visitors	19.8%	20%	20%
Total page views	2,912	2,592	2,897
Average page views / visitor	3.1	2.7	3.0

Where do visitors come from:

Search engines (Google, etc)	61%
Direct – entering www.coleorton.org.uk in the address bar	33%
Links from other sites	5%
Social – Facebook mostly, Pinterest	1%

Geographic location:

Mostly from UK. Top UK cities / areas are:

Loughborough	London
Ibstock	Burton upon Trent
Coalville	Derby
Leicester	Birmingham
Nottingham	Hinckley

Landing pages:

Visitors started their visits on over 90 different pages. Where they start gives an indication of their interest. Here are the top 10.

Home Page	Walks & footpaths in Coleorton
Parish Council meeting	New Lount
Council meeting Oct 2020	Coleorton history
Planning	Railways
Coleorton Post Office	Beaumont Centre

Referring sites:

Coleorton Heritage Group	Viscount Beaumont School
Dustydocs	froggartscottage.co.uk
Clinchem (Coleorton Hall)	Email newsetter (Mailchimp)
Yahoo search	Wikipedia
Pinterest	Facebook

Most popular pages visited during October:

Home page	287
Planning inc HS2	218
Coleorton Parish Council meeting	177
Walks & footpaths in Coleorton	137
Coleorton Post Office	127
7 October 2020 Coleorton Parish Council meeting	125
Coleorton Parish Councillors	115
Contacts	92
History of Coleorton	81
Audit of cemeteries in and around Coleorton	66
Beaumont Centre - Coleorton	65
Census information for Coleorton Parish	63
New Lount Nature Reserve	59
Businesses and services directory	54
Coleorton Heritage Trail	51
Reports and Minutes of Coleorton Parish Council meetings	49
News and events in Coleorton, Leicestershire	48
Coleorton Railways	44
Coleorton Wood	43
Coleorton Parish – facilities in the area	41

Councillors' register of interests:

Views during October:

Akroyd 2 Betts 1 Farrand 2 Hughes 2 Mursell 5 Stafford 3

Email newsletter

There are 141 subscribers.

On the last newsletter 64% of recipients opened, and presumably read, the email. 43% clicked on links mentioned in the newsletter e.g. council minutes, events.

Sandra Dillon

Coleorton webmaster

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