



www.coleorton.org.uk

Coleorton Parish Website Report – November 2018

Summary

The number of visits is fairly constant around 720 – 800. Visits increase in response to email newsletter. Mailing list static around 116 – one or two unsubscribes each month with similar number of new subscribers.

Recent Monthly visits:

	August	September	October
Visits	819	726	790
No. of unique visitors	657	575	631
Returning visitors	24%	25%	23%
Total page views	2,490	2,444	2,353
Average page views / visitor	3.0	3.4	3.0

Where do visitors come from:

Search engines (Google,)	57%
Direct – entering www.coleorton.org.uk in the address bar	36%
Links from other sites	6%
Social - Facebook	1%

Landing pages:

Visitors started their visits on 88 different pages. Where they start gives an indication of their interest.

Home Page	Buses
Coleorton History	Heritage Group
Beaumont Centre	Parish Council meeting 1809
Planning	Maps
Parish Council meeting	Post office

Visits via links from other sites included:

viscountbeaumonts.leics.sch.uk	thevineleicestershire.co.uk
coleortonheritage.org.uk	walking-routes.co.uk
genuki.org.uk (Genealogy)	Mailchiimp (newsletter)
dustydocs.com (Family history)	swannington-heritage.co.uk

Geographic location:

Mostly from UK but significant numbers from US, Canada and Australia. From enquiries to Heritage Group these are often people researching family history. Top cities are:

Coalville	Nottingham
London	Burton upon Trent
Loughborough	Derby
Leicester	Coventry
Nottingham	Sydney

Regular updates and organisations posting events:

Parish Council meetings & minutes	Griffydham village
Volunteer Group	Coleorton Churches
WI	Coleorton Heritage Group
Coalville Motocross	Messy Church
Beaumont Trust	Eurovia

Most popular pages visited during October:

Home page	169
Planning	154
Beaumont Centre	138
History of Coleorton	122
Photos of Coleorton and Peggs Green	102
Census information for Coleorton Parish	90
Walks & footpaths	62
Coleorton Heritage Group	60
Clubs and organisations	58
Coleorton Parish Council meeting	58
Buses	56
Contacts	54
Coleorton Post Office	52
Coleorton Wood	52
September 2018 Coleorton PC Meeting	46
Coleorton churches	45
Businesses and services directory	42
Coleorton Heritage Trail	42
Mining in Coleorton, Leicestershire	41
Audit of cemeteries	40

Email newsletter:

There are 117 names on the newsletter mailing list.