



East Midlands
Funding Forum



E-bulletin – September 2017

Welcome

Another big E-bulletin, with a wide range of funding opportunities to consider and review. Some interesting stats within the ACF Funding Trends report too, certainly worth a fuller read via the link provided. I'll let you get to it...

Leicestershire County Council – SHIRE Recycling Grants

Community groups and organisations across Leicestershire are being urged to apply for a new grant to help tackle household waste and boost recycling.

Leicestershire County Council launched its SHIRE Recycling Grants on 11th September, for eligible organisations and community based projects to deliver local waste prevention, recycling or composting activities.

Grants of up to £3,000 will be available through the scheme, which has two rounds of funding, with applications for the first round closing on Tuesday, 31 October.

Blake Pain, cabinet member for waste, said: We want organisations to come forward to make a difference in their community. The grant will hopefully help to reduce household waste, divert waste from disposal and optimise levels of recycling, reuse and composting in a cost effective way, while bringing residents and communities together.

Grants will be available for any not for profit:

- Community groups;
- Registered charities;
- Town and parish councils;
- Social businesses and enterprises; and
- Schools, academies, colleges, universities or other academic institutions.
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Projects could include ideas such as Give and Take events, community food waste cafes, bag for life projects, community composting projects and second hand toy libraries.

The second round will have a closing date of Wednesday, 31 January, 2018.

More information can be found by calling 0116 305 7005 or visiting <https://www.leicestershirecommunities.org.uk/grants/recycling-grant.html>

Northamptonshire Community Foundation - Youth Social Action Fund

The Youth Social Action Fund is managed by Northamptonshire Community Foundation on behalf of the Department for Culture, Media and Sport and the Big Lottery Fund. Local fundraising is also a key part of the Youth Social Action

Programme. Northamptonshire Community Foundation would like to say a big thank you to The Wilson Foundation who have generously match funded this grants programme with a donation of £30,000.

The Youth Social Action Fund will offer grants between £1000 and £5000 for projects and activities raising the level and quality of youth social action in an area. Activities must be for young people between the age of 10 and 20 and up to 25 years for disabled young people.

Social action involves activities such as campaigning, fundraising and volunteering and helping young people develop the skills and knowledge that employers looks for.

Groups must demonstrate that their programme can meet the following quality principles of great youth social action:

- Reflective
- Challenging
- Youth-led
- Socially impactful
- Progressive
- Embedded

More details about the principles can be found on the [#iwillwebsite](#). Or visit the Northamptonshire Community Foundation website [here](#) for more information.

The Police and Crime Commissioner's Prevention Fund 2017/2018 - Leicestershire

Everyone has a responsibility to keep Leicestershire's communities safe and healthy. The Police and Crime Commissioner's Prevention Fund recognises the important role local groups and third sector organisations play in reducing harm and helping vulnerable people to overcome their problems before they escalate into crime.

Lord Willy Bach has agreed to set aside £250,000 for 2017/2018 to support grassroots groups across Leicester, Leicestershire and Rutland which address the community safety goals outlined in his Police and Crime Plan. A further £250,000 will be available in 2018/2019.

Grants will be allocated in a two-tiered system of up to £9,999pa and £10,000-£25,000pa. Funding grants for projects of £10,000 and above will only be awarded for exceptional projects.

The Commissioner is keen to work side-by-side with the community to address challenging issues which have a serious impact on public safety including hate crime, domestic violence and Child Sexual Exploitation (CSE). He is also committed to expanding help for vulnerable people at risk of becoming either a victim or perpetrator of crime.

Please note that we are unable to give any feedback on your proposed application prior to its submission. For further information and details visit the PPC for Leicestershire website [here](#).

Comic Relief – Thriving not just Surviving

Mental health problems affect approximately 1 in 10 children and young people. They include depression, anxiety and self-harm, and are often a direct response to what is happening in their lives. Young men in the UK face specific challenges. Suicide rates continue to be high amongst men under 35 and we know that many services are struggling to identify and engage effectively with young men in order for them to access the support they need.

There is a persistent gap between the attitudes of men and women, with men consistently showing less positive attitudes about mental health and a reluctance to speak out and seek help. Stigma and gender stereotypes remain key barriers to young men seeking support. Those that do are often discouraged by formal or clinical environments, and may be put off by traditional ‘talking therapy’ approaches. There is a need to invest in more services that take a ‘male positive’ approach to ensure the needs of young men are met.

We are launching a £1.75 million fund to support vulnerable and disadvantaged young men with mental health problems. We are seeking proposals to deliver specialised mental health provision which puts the needs of young men at the heart of their work. We are especially interested in funding organisations that test out different approaches to engagement and support to establish what works. We encourage applicants to co-design activities with young men to ensure their needs, interests and priorities are met as well as challenging the barriers they face in accessing mental health provision.

Funding available - We expect to make approximately 20 grants of around £100,000-£150,000 across the UK. This funding programme is for vulnerable and disadvantaged men, aged between 11 and 20 years, who are experiencing mental health problems. We are focusing on this age group as 50% of adults who experience mental health problems present symptoms in their teens.

Evidence shows that there are clear gender differences in young people’s mental health behaviours, including how they cope and how they seek support. Generally, parents, carers and professionals are better able to recognise behavioural problems in boys and emotional problems in girls, and as a result, young men’s mental health is often overlooked.

Applicants for the fund are asked to provide information to show they have a sound understanding of the needs of the young men they intend to work with. There needs to be a clear understanding of the barriers these young men face in accessing and engaging with mental health support, and a clear plan showing how they will address them.

Evidence suggests that activity-based interventions have proven successful in engaging with young men, creating a space for them to firstly ask for help and then develop trust. Peer support and group activities have also been shown to be key factors in young men feeling more confident, comfortable and empowered to engage. We encourage all of our applicants to consider testing out different approaches to see what works.

We will prioritise applications which:

- Have consulted and plan to co-design activities with young men to ensure their needs and interests are met effectively.
- Are working with young men from Black, Asian and minority ethnic (BAME) communities or those with co-occurring learning disabilities and mental health problems.
- Use activity based interventions as a tool of engagement and/or that are psychologically informed. We expect to fund applications using the arts and sports as well as social and cultural activities.
- Promote and recognise the power of peer support and positive role models and incorporate these into their interventions.
- Ensure activities are carried out in non-stigmatising locations.

Eligibility - Proposals are welcome from across the UK for between £100,000 and £150,000 for up to three years' work in the UK. We welcome applications from specialist mental health and/or youth organisations and are particularly interested in organisations that are based in the community they work in. Partnership bids are welcome. Only one proposal per applicant can be submitted.

Key dates and process - We will be open for proposals from 6th September 2017 to midday 13th October 2017.

To find out more about the programme head to the Comic Relief website [here](#).

The Aviva Community Fund

The Aviva Community Fund offers you the chance to get funding for an important cause in your community. It's open to everyone – the general public as well as Aviva customers, employees, insurance brokers or financial advisers (whether associated with Aviva or not). We want you to enter a project for your community and tell us what a difference these much-needed funds could make.

Get enough votes from friends, family and supporters in your community and your project could be entered into the Finals, where a judging panel will award the funds.

About the awards - We believe good projects come in all shapes and sizes. So the best way to support a variety of good causes is to let both large and small projects share the funding.

The Aviva Community Fund will finance over 500 projects across four different fund levels and four categories, giving our awards to communities throughout the UK. If your project gets enough votes and wows our judges, it will be in with a chance of receiving those much-needed funds.

What sort of projects are you looking for? You can find out if your project is right for the Aviva Community Fund by asking these key questions:

- Is it action-oriented? Your project should create, make, change, buy or otherwise be intended for the greater good of the community.
- Can you deliver it with the requested funding alone? Ideally, it should be possible to deliver your project completely with the funds you're applying for. Projects that don't need additional funding will have a better chance than those

relying on securing other funds. We will fund ideas from four funding levels; up to £1,000, up to £5,000, up to £10,000, and up to £25,000.

- Is it going to be well underway by the end of 2018? Your project should be completed or well underway before 31 December 2018.
- Is it based in the UK? We'll only fund projects happening within communities in the United Kingdom.

Projects also need to meet one of the following four categories:

- Health and wellbeing
- Skills for life
- Inclusivity
- Community support

For more details visit the Aviva Community Fund website [here](#).

Connected Communities Innovation Fund

OCS, in partnership with Nesta, has launched a £4m Connected Communities Innovation Fund, to get more people aged 50 and over into volunteering roles alongside public services. The 'Connected Communities Innovation Fund' will test and scale innovations which address social issues including helping to bring communities closer together, reducing environmental waste and utilising digital solutions to enable volunteering opportunities.

The fund is now open to expressions of interest for organisations throughout England: eligible projects are invited to submit a short expression of interest by midday on the 30 October 2017.

This £4 million fund will build on work that is already underway to encourage more people aged over 50 to volunteer: www.nesta.org.uk/news/ps4million-grants-boost-volunteering-among-over-50s

School for Social Entrepreneurs - Match Trading

We are very excited to tell you all what we've been working on for the past three years here at School for Social Entrepreneurs. It's an innovation in grant-funding that incentivises growth through trading. We call it...What is Match Trading™?

It's a beautifully simple concept. Match Trading is grant-funding that pound-for-pound matches an increase in trading income.

By rewarding sales growth, Match Trading empowers social entrepreneurs operating in challenging markets to develop their trading base, so they can build stronger futures. Match Trading was borne from SSE's 20 years of experience of helping people to create sustainable change in their communities.

We've created Match Trading with the support of pioneer partners Lloyds Banking Group and Big Lottery Fund.

How can Match Trading help social entrepreneurs?

- Build sustainability - Only half of UK social enterprises increased their turnover in 2015, according to Social Enterprise UK's State of Social Enterprise 2015 report. By rewarding growth through sales, Match Trading incentivises growth.
- Rebalance income streams - Grant-dependency can leave social enterprises vulnerable. In our pilot, organisations moved from an average income split of 65% grant/35% trading, to 37% grant/63% trading, within one year.
- Unlock entrepreneurialism - Match Trading empowers social entrepreneurs to deliver on their impact objectives by entering new markets, testing out new products and diversifying their income streams.
- Protect against funding cuts - The funding landscape is uncertain. Many of us have felt the effects of widespread public-sector cuts. Business models that are more trading-based can help social enterprises weather the storm.
- Move towards investment-readiness - Match Trading can act as the stepping stone between traditional grant and social investment. Investors can make more informed financing decisions, benefitting from accounts that demarcate trading income and grant income.

We believe Match Trading works best for social entrepreneurs with established models, who have ambitions to grow through trading, and who've likely been operating for at least a year. We don't think Match Trading is right for brand-new start-ups. We also believe Match Trading can be used as a stepping stone to social investment for more established organisations.

To find out more about Match Trading and the School for Social Entrepreneurs visit their website [here](#).

Association of Charitable Foundations – Foundation Giving Trends

New research on foundation grant-making Giving Trends 2017, published annually by the Association of Charitable Foundations (ACF), tracks trends in grant-making, income and assets among the top 300 UK foundations. The report is now available to download here: www.acf.org.uk/policy-practice/research-publications/

Some of the key findings highlighted in the report include:

- Grant-making by the Top 300 foundations reached a record high for the second year, totaling £2.9 billion – a robust growth of 12%;
- The Top 50 corporate foundations gave grants totaling £269 million, an annual growth of 9% in real terms. Over the last 5 years, corporate foundation grant funding has increased by 35%;
- Personal and family philanthropy through foundations grew by nearly 20%.

About ACF - ACF is the membership body for UK foundations and grant-making charities. Our mission is to support foundations to be ambitious and effective in the way that they use their resources. We do this through the provision of policy and advocacy, research and information, and a wide-ranging programme of events and learning. You can find out more about ACF [here](#).

If you are already a member of ACF or have any questions about our benefits and services you can contact nrobinson@acf.org.uk And don't forget to follow us on Twitter! @ACFoundations

Department for DCMS – Fundraising training

A range of free and low cost training opportunities are now available through the Department for Digital, Culture, Media and Sport's fundraising training programme for small charities. The training is open to small charities and community groups with an annual income of up to £1 million, which have a local focus within England. The Foundation for Social Improvement (FSI) has been selected to run the programme in partnership with the Small Charities Coalition, Localgiving and the Charities Finance Group.

The first year of the training programme has been launched with a range of training opportunities including: face-to-face training, intensive one-to-one advice sessions, skilled volunteering matches and webinars. Topics include: developing a fundraising strategy; fundraising from trusts and foundations; developing corporate relationships; crowdfunding and online fundraising.

The full programme of all training opportunities be found on the [FSI website](#). The following face-to-face training events are now open for booking:

- Peterborough – 21st September 2017
- London Masterclass – 5th October 2017
- Cardiff – 11th October 2017
- London Masterclass – 19th October 2017
- Sheffield – 25th October 2017
- Glasgow – 8th November 2017
- Preston – 9th November 2017
- Nottingham – 14th November 2017

(Please note: You will need to register as a member of the FSI in order to book the training opportunities. Membership is free to small and local charities and community groups.)

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- Funding announcement: We're investing £5 million into 49 further education colleges to help get students active <http://sportengland.org/collegesfund>
- Useful if trying to explain the NHS to newcomers: slides on how the NHS is structured (only just discovered these!) <https://www.kingsfund.org.uk/audio-video/how-new-nhs-structured> ...
- Our new report on early years suggests the government's 30 hour free childcare scheme could harm social mobility <http://ow.ly/s6GF30fsHdd> from @suttontrust
- This is good, clear - and short! Building resilience and sustainability: tips for [charity leaders](#) from @thekingsfund
- The Mars in the Community grant programme is now open! Find out more here: <https://buff.ly/2xIAiIM>
- Fill in [@MindCharity](#)'s Big Mental Health Survey to provide a clear and true picture of [#mentalhealth](#) nationwide. <http://bigmentalhealthsurvey.com>

- In partnership with [@NCVO](#) & [@ACEVO](#), we've written to the Chancellor with a proposal to strengthen local grant-making <http://bit.ly/2xA8M0d> from [@UKCF_tweets](#)

And finally...

Well its certainly Autumn, both the weather and the part conferences give it away. Hopefully it won't be all doom and gloom from both of the above, and even if it is you will have the EMFF E-Bulletin to look forward to every month.



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