



[www.coleorton.org.uk](http://www.coleorton.org.uk)

## Coleorton Parish Website Report – September 2016

### Recent monthly visits

	June	July	August
Visits	732	758	909
No. of unique visitors	517	580	654
Returning visitors	40%	34%	37%
Total page views	3,017	2,944	3,364
Average page views / visitor	4.12	3.88	3.70

### Where do visitors come from:

Search engines (mostly Google)	79%
Direct – entering <a href="http://www.coleorton.org.uk">www.coleorton.org.uk</a> in the address bar	12%
Links from other sites	9%

### Keywords / phrases used in searches. Variations on:

- Coleorton
- Coleorton Post Office
- Buses Coleorton, Coalville
- Newbold Nature Reserve
- Coleorton Hall
- Peggs Green
- Planning Application Coleorton
- Doctors
- Local plans & HS2
- Coleorton Heritage Trail

### Visits via links from other sites included:

- [coleorton.leicestershireparishcouncils.org](http://coleorton.leicestershireparishcouncils.org)
- [leics.gov.uk](http://leics.gov.uk)
- [leicestershire.gov.uk](http://leicestershire.gov.uk)
- [plumtreevillage.org.uk](http://plumtreevillage.org.uk) (communal breadovens item)
- [open-walks.co.uk](http://open-walks.co.uk)
- Viscount Beaumont School
- Volunteer group
- [genuki.org.uk](http://genuki.org.uk)
- Coleorton hall website
- [realcomnet.co.uk](http://realcomnet.co.uk)

### Content:

#### Regular updates and Organisations posting events:

- Parish Council meetings & minutes
- Volunteer Group
- WI
- Coalville Motocross
- Coleorton Churches
- Messy Church
- Heritage Group
- Beaumont Trust