



[www.coleorton.org.uk](http://www.coleorton.org.uk)

## Coleorton Parish Website Report – January 2016

### Annual stats

The number of visitor sessions during 2015 was 9.5% higher than during 2014 and the number of page views 12.7% higher.

### Recent monthly visits

	October	November	December
Visits	741	736	719
No. of unique visitors	556	519	528
Returning visitors	40%	43%	40%
Total page views	3,155	3,730	3,565
Average page views / visitor	4.3	5.1	5.0

### Where do visitors come from:

Search engines (mostly Google)	73%
Direct – entering <a href="http://www.coleorton.org.uk">www.coleorton.org.uk</a> in the address bar	15%
Links from other sites	12%
Social (Pinterest)	0.5%

### Keywords / phrases used in searches. Variations on:

- Coleorton
- Planning Coleorton
- Coleorton Parish Council
- Beaumont Centre
- Coleorton PC clerk vacancy
- Coleorton Moor
- Coleorton books
- Bus routes Coleorton, Ashby – Loughborough, airport
- Peggs Green
- HS2 Lount

### Visits via links from other sites included:

- leics.gov.uk
- coleorton.leicestershireparishcouncils.org
- Leicestershire and Rutland LC
- slcc.co.uk (Society of Local Council Clerks)
- Volunteer Group site
- Froggarts Cottage Garden blog
- Viscount Beaumont School
- Swannington Heritage Group
- Genuki
- Leicestershire Villages

## **Content:**

### **Regular updates:**

- Parish Council meetings & minutes
- Volunteer Group
- WI
- Coalville Motocross

### **Organisations posting events:**

- Coleorton Churches
- Messy Church
- Viscount Beaumont School

## **Recent updates:**

## **Most popular pages visited during December:**

Home Page	712
Coleorton Heritage Group	287
Beaumont Centre - Coleorton	212
History of Coleorton, Leicestershire	200
News and events	172
Planning applications, issues	146
Coleorton Parish Council	144
Reports and Minutes of Coleorton Parish Council meetings	96
Maps of Coleorton, Leicestershire	86
Businesses and services directory	80
Coleorton Post Office	71
Clubs and organisations in and around Coleorton	69
Buses in and around Coleorton, Peggs Green	66
Vacancies (Parish Clerk)	66
Books about Coleorton	60
Mining in Coleorton	60
Local History Books by Samuel T Stewart	58
Photos of Coleorton and Peggs Green	52
Census information for Coleorton Parish	50
Audit of cemeteries in and around Coleorton	49

## **Councillors' register of interests**

View / downloads during December:

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## **Email Newsletter:**

- There are 117 names on the newsletter mailing list.